

# OSKAR KOSCH, PHD

Strategic Analysis Department, KUE College of Management  
Krakow University of Economics, Rakowicka 27, 31-510 Kraków  
<https://orcid.org/0000-0003-2697-1393>

[koscho@uek.krakow.pl](mailto:koscho@uek.krakow.pl) | [University Webpage](#) | [Google Scholar](#) | [Personal Webpage](#)

## ACADEMIC POSITIONS

### **Krakow University of Economics**

2023 - | Assistant Professor

2019 - 2022 | Research and Teaching Assistant

## EDUCATION

### **2017 - 2022 | Krakow University of Economics**

PhD in Management and Quality Sciences (cum laude)

Doctoral advisor: Marek Szarucki

Rector's scholarship for best doctoral students

### **2015 - 2017 | Krakow University of Economics**

Master of Management, corporate management specialization (cum laude)

Rector's scholarship for best students

### **2012 - 2015 | Krakow University of Economics**

Bachelor of Economics (very good)

Rector's scholarship for best students

## RESEARCH INTERESTS

My interests bridge strategic management and management research methods by building computer-assisted approaches to evidence synthesis and decision support via API-driven data engineering, bibliometrics, machine learning (language models, computer vision), and social network analysis.

Additionally, I'm fascinated by Organization Theory, resilience, and interested in rewards-based crowdfunding.

## BOOKS

1. 2026 | Lisiński, M., Szarucki, M., Kosch, O. **Research Methods in Management: Philosophy of Science Perspective**. *Edward Elgar* – in print: <https://www.e-elgar.com/shop/gbp/research-methods-in-management-9781035360055.html>

## SELECTED ARTICLES

1. 2026 | Kosch, O., Szarucki, M. & McKinley, J. **Mapping Scholarly Resources for Strategy: A Resource-Based View of Two Management Faculties**. *Higher Education*, in print.
2. 2026 | Kosch, O. **The Rise of the Insumer: A Key Stakeholder of Crowdfunding**. *Krakow Review of Economics and Management*, in print.
3. 2025 | Szarucki, M., Sadauskis, A., Mačiulytė-Šniukienė, A., & Kosch, O. **Exploring search strategy for systematic literature review: evidence from the International Journal of Management Reviews**. *Business: Theory and Practice*, 26(2): 360–370. <https://doi.org/10.3846/btp.2025.22033>
4. 2025 | Kosch, O. **NUSS: An R package for mixed N-grams and unigram sequence segmentation**. *SoftwareX*, 31, 102309. <https://doi.org/10.1016/j.softx.2025.102309>
5. 2025 | Abatecola, G., Allard-Poesi, F., Ataci, T., Cristofaro, M., Kosch, O., et al. **Interactive reflexivity: A means to addressing methodological challenges in international research in management**. *Management Decision*, 63(13): 272–281. <https://doi.org/10.1108/MD-11-2023-2107>
6. 2023 | Kosch, O., Szarucki, M., & Skačkauskienė, I. **Global and national visibility of management research methodology scholars – the case of Poland**. *Business: Theory and Practice*, 24(1), 227–238. <https://doi.org/10.3846/btp.2023.18655>
7. 2021 | Mirzyńska, A., Kosch, O., Schieg, M., Šuhajda, K., & Szarucki, M. **Exploring concomitant concepts in the discussion on the circular economy: A bibliometric analysis of Web of Science, Scopus and Twitter**. *Technological and Economic Development of Economy*, 27(6), 1539–1562. <https://doi.org/10.3846/tede.2021.15801>
8. 2021 | Kosch, O., & Szarucki, M. **An Overview of 25 Years of European Scientific Collaboration in the Field of Strategic Management: A Bibliometric Analysis**. *European Management Review*, 18(1), 51–69. <https://doi.org/10.1111/emre.12401>
9. 2020 | Kosch, O., & Szarucki, M. **Transatlantic Affiliations of Scientific Collaboration in Strategic Management: a Quarter-Century of Bibliometric Evidence**. *Journal of Business Economics and Management*, 21(3), 627–646. <https://doi.org/10.3846/jbem.2020.12395>

## AWARDS

1. 2025 | British Academy of Management IOC-PAN Track Best Full-Paper Award for: Bracio-Golec, K. & Kosch, O. **Sex Differences in Stakeholder Engagement: Managerial Perceptions and Interorganizational Relationships in Poland's ICT Sector.**

## SELECTED PROJECTS & GRANTS

Year(s)	Project name	Project type	Role	Countries involved	Grant
2022 – 2023	Understanding the non-academic impacts of academic research in their national and international contexts	Research	Principal co-investigator	Denmark, France, Germany, Italy, Poland, United Kingdom	EURAM Research Grants Scheme 2022
2022 –	AFINO Global Bibliography on Whistleblowing Research	Research	Participant	Multiple (20+)	
2021 – 2024	Development of a Virtual Learning Space as a Tool for Developing Students' Critical Thinking, Communication, Collaboration and Creativity Skills in the Context of COVID'19	Educational	Participant	Latvia, Lithuania, Poland	Erasmus+
2021 - 2023	Exploring social and information networks of Polish management sciences methodology scholars	Research	Principal investigator	Poland	Polish National Science Centre
2024	Managing virtual interdisciplinary multicultural teams	Educational	Participant	Multiple (6+)	Erasmus+ BIP

## INVITED TALKS & LECTURES

1. 2025 | Distinguished Speaker at Academy of Management MCD Doctoral Colloquium, Copenhagen, Denmark
2. 2024 | Instituto Tecnológico de Santo Domingo, Dominican Republic

3. 2023 | WSB University, Dąbrowa Górnica, Poland
4. 2022 | The University of Jordan, Amman, Jordan

## ACADEMY OF MANAGEMENT ANNUAL MEETINGS

1. 2025 | Kosch, O. **MLmorph: Integrating Morphological Modeling and Machine Learning for Management Consulting** (poster, Management Consulting Division, Copenhagen, Denmark).
2. 2025 | Hills, V., Viskova-Robertson, A., Szabla, D., Moore, R., Poulfelt, F., Pemer, F., Kosch, O. **The Metamorphosis of Management Consulting: Looking to the Past to Predict the Future** (symposium, Management Consulting Division, Copenhagen, Denmark).
3. 2025 | Bugaj, J. & Kosch, O. **Organizational Resilience: an AI-Assisted Review of Ontological and Epistemological Foundations** (Management Consulting Division, Copenhagen, Denmark).
4. 2024 | Kosch, O., Szarucki, M., Abatecola, G., Allard-Poesi, F., Lee, B., Schlaile, M., Secchi, D., & Xian, H. **European Perspectives on Academic Engagement and Non-Academic Impact in Management Academia** (Management Consulting Division, Chicago, United States).
5. 2022 | Szarucki, M., & Kosch, O. **Are They Replicable and Transparent? Insights from Search Strategies for SLRs** (Research Methods Division, Seattle, United States).
6. 2021 | Kosch, O., & Szarucki, M. **In Search for the Context: Using Machine Learning for Creating Custom Bibliographic Databases** (Research Methods Division).
7. 2020 | Kosch, O., & Szarucki, M. **Looking for the Shape of Strategic Management Field - The Numbers Do Not Lie** (Management Education and Development Division).

## EUROPEAN ACADEMY OF MANAGEMENT ANNUAL CONFERENCES

1. 2025 | Kosch, O. **Integrating Morphological Modeling and Machine Learning: The MLmorph Method for Decision-Making** (Research Methods and Research Practice SIG, Florence, Italy).
2. 2025 | Allard-Poesi, F., Ataci, T., Cristofaro, M., Kosch, O., Lee, B., Secchi, D., Szarucki, M. & Xian, H. **In search for management research impact: A preliminary integrative review** (Research Methods and Research Practice SIG, Florence, Italy).
3. 2025 | Bugaj, J. & Kosch, O. **AI-Assisted Review Method: Exploring Organizational Resilience Through Ontology And Epistemology** (Research Methods and Research Practice SIG, Florence, Italy).

4. 2025 | Szarucki, M., Kosch, O., McKinley, J., Bugaj, J. & Rybkowski, R. **Escaping from scientific periphery? Funding asymmetry as enabling mechanism, and policy implications** (Research Methods and Research Practice SIG, Florence, Italy).
5. 2024 | Szarucki, M., Kosch, O., & McKinley, J. **Mapping Management Faculties: A Comparative Study of Krakow University of Economics and University College London** (Research Methods and Research Practice SIG, Bath, United Kingdom).
6. 2024 | Kosch, O., Szarucki, M., Abatecola, G., Allard-Poesi, F., Lee, B., Schlaile, M., Secchi, D., & Xian, H. **Impactful, Engaged, or Both? A Survey on Academic External Activities** (Research Methods and Research Practice SIG, Bath, United Kingdom).
7. 2023 | Abatecola, G., Allard-Poesi, F., Ataci, T., Cristofaro, M., Kosch, O., Lee, B., Schlaile, M., Secchi, D., Szarucki, M., Xian, H. **Impact Matters: Methodological Reflections on Conducting an International Survey among Management Academics in Europe with an Emergent International Research Team** (Research Methods and Research Practice SIG, Dublin, Ireland).
8. 2023 | Kosch, O. & Szarucki, M. **Bibliometric Reviews in Management: Researchers' Approaches to Methodological Dilemmas** (Research Methods and Research Practice SIG, Dublin, Ireland).
9. 2022 | Kosch, O., & Szarucki, M. **A literature scarcity paradox in management: an analysis of systematic literature review search strategies** (Research Methods and Research Practice SIG, Winterthur, Switzerland).
10. 2022 | Szarucki, M., & Kosch, O. **Exploring search strategy for Systematic Literature Reviews: Evidence from International Journal of Management Reviews** (Research Methods and Research Practice SIG, Winterthur, Switzerland).
11. 2021 | Kosch, O., & Szarucki, M. **Machine learning approach to custom database creation for systematic literature reviews and bibliometrics: the case of polish management methodology** (Research Methods and Research Practice SIG, online conference).
12. 2021 | Szarucki, M., Noga, G., Kosch, O. **Impact of COVID-19 Pandemic on Changes in Business Models of Small and Medium-Sized Enterprises in Poland** (Strategic Management SIG, online conference).
13. 2020 | Mirzyńska, A., Kosch, O., & Szarucki, M. **Scientific and Common Understanding of Circular Economy: Similarity Trends** (EURAM 2020 Theme Track, online conference).
14. 2020 | Kosch, O., & Szarucki, M. **A Scientometric Perspective on the Shape of Strategic Management as a Field of Science** (Strategic Management SIG, online conference).

15. 2020 | Szarucki, M., Kosch, O. **Blind Spots of Evidence in Management Research: a Systematic Literature Review Perspective** (Research Methods and Research Practice SIG, online conference).
16. 2019 | Kosch, O., & Szarucki, M. **An overview of 25 years of European scientific collaboration in the field of strategic management: a bibliometric analysis** (Strategic Management SIG, Lisbon, Portugal).

## OTHER CONFERENCES

1. 2025 | “On our Way to Philadelphia”, Management Consulting Division of the Academy of Management/IDRAC Business School (Lyon, France; online).
2. 2024 | 14th International Scientific Conference “Business and Management 2024”, VGTU (Vilnius, Lithuania).
3. 2021 | Management & Information Technology IACIS Europe (online conference).
4. 2021 | Kosch, O. & Szarucki, M. **A model for Custom Bibliographic Databases Creation: Machine Learning Approach for Analogue Documents Inclusion**, 18<sup>th</sup> International Conference on Scientometrics & Informetrics (Leuven, Belgium – online conference).
5. 2019 | Bracio, K., & Kosch, O. **Implementing innovation through internationalization**, 6<sup>th</sup> Polish Doctoral Students Conference, (Dąbrowa Górnica, Poland).

## TEACHING EXPERIENCE (KRAKOW UNIVERSITY OF ECONOMICS)

### 1. 2024/25

- a. **Marketing audit** (lectures & exercises)  
Average teacher rating:
  - i. lectures: 4.98/5
  - ii. exercises: 4.94/5
- b. **Introduction to management** (lectures & exercises)  
Average teacher rating:
  - i. lectures: 4.83/5
  - ii. exercises: 4.79/5
- c. **Managing crowdfunding project** (lectures)  
Average teacher rating: 4.93/5

### 2. 2023/24

- a. **Introduction to management** (lectures & exercises)  
Average teacher rating:
  - i. lectures: 4.80/5

ii. exercises: 4.83/5

b. **Managing crowdfunding project** (lectures)  
Average teacher rating: 4.94/5

### 3. 2022/23

a. **Marketing audit** (lectures & exercises)  
Average teacher rating:  
i. lectures: 4.75/5  
ii. exercises: 4.79/5

b. **Strategic audit** (exercises)  
Average teacher rating: 4.79/5

c. **Internal audit in organization's improvement** (exercises)  
Average teacher rating: 4.79/5

d. **Methods and techniques for solving the organization's problems** (lectures)  
Average teacher rating: 4.45/5

e. **Fundamentals of organization and management** (exercises)  
Average teacher rating: 4.89/5

### 4. 2021/22

a. **Marketing audit** (exercises)  
Average teacher rating: 4.78/5

b. **Strategic audit** (exercises)  
Average teacher rating: 4.72/5

c. **Strategic games** (exercises)  
Average teacher rating: 4.70/5

d. **Design of information and decision-making systems** (exercises)  
Average teacher rating: 4.37/5

## ACADEMIC ADVISING

1. 2024 - | Bachelor Students Supervision
2. 2023 - | Doctoral Students Co-supervision

## PROFESSIONAL SERVICE

### *Journal Reviewer*

1. European Management Review
2. International Journal of Management Reviews
3. Technological and Economic Development of Economy
4. Scientometrics

### ***Other Reviewer Roles***

1. Academy of Management Annual Meetings – Management Consulting Division  
Associate Editor (2024-)
2. European Academy of Management Annual Conferences
3. Emerald Publishing chapters reviewer

## **INSTITUTIONAL SERVICE**

### ***Krakow University of Economics***

1. 2024 – 2024 | Erasmus Coordinator (BIP)
2. 2022 – 2023 | Participation in new major development
3. 2021 – 2023 | Promotion of the University during open days
4. 2020 – 2021 | University admissions committee
5. 2020 – | Curriculum development (syllabuses)
6. 2019 – | Department's website administration

### ***Academy of Management, Management Consulting Division***

1. 2024 – | Leader of Management Consulting Group – Poland  
Management Consulting Division Executive Committee member

### ***European Academy of Management***

1. 2024 – 2030 | Research Methods & Research Practice Special Interest Group  
Officer at European Academy of Management  
2025 – Plenary Organizer  
2026 – General Track Chair  
2027 – SIG Chair
2. 2024 – 2025 | Online paper presentation session SIG representative

## **RESEARCH SOFTWARE DEVELOPMENT**

### ***R language***

1. NUSS: Mixed N-Grams and Unigram Sequence Segmentation  
<https://cran.r-project.org/package=NUSS>
2. MLmorph: Integrating Morphological Modeling and Machine Learning for Decision  
Support <https://cran.r-project.org/package=MLmorph>